

Book award

Plaudits for Cawley

▲ **Who would have thought** all those years ago that we were working with and reading an award winning author. Well we were.

Joe Cawley, ex-member of the *Island Connections* team and widely-read columnist's excellent book *More Ketchup than Salsa* has just been named 'Best Travel Narrative' at the prestigious British Guild of Travel Writers Awards held at the Savoy Hotel, London on November 11th. The book, which lifts the lid off the morning-afters as well as the night-befores of life in a South Tenerife resort, beat several other contenders from established UK-based authors and was singled out for its humorous insight into the resort world of the British expat. If you've read the book you'll know why.

A deliciously wickedly truthful (or almost) reflection of Joe and his girlfriend Joy's first year in the bar business here, having graduated from the world of fish interiors back in the UK, *More Ketchup than Salsa* is a pot boiler without the lid, and in some cases without



Joe and his excellent book, *More Ketchup than Salsa*

has left the bar business far behind – enjoying it only from this side of the counter. Joe has confirmed to us that the next book is well under way ("among other projects") and may be finished next year – so keep watching this space. Kept busy Joe has also written for *The Sunday Times*, *The Guardian*, *The Independent*, *The Observer*, *The New York Post* and *Condé Nast Traveler*.

More Ketchup than Salsa is available in the UK at WHSmiths, Waterstones and other bookstores; online at Amazon.co.uk and Play.com; and in Tenerife at The Bookswop in Puerto Colón and Los Cristianos as well as other outlets.

the pot. From cockroach infestations, disastrous live entertainments, brushes with both sides of the law and a hands-on introduction to the weird and wonderful world of Canarian bureaucracy, this is a must for anyone who wants

to set up a business here, ever has set up a business here, or might at some stage in the future think about possibly doing so.

Joe and Joy and their two terrific kids continue to live here in Tenerife though they

Arona tax

IBI tax hike

▲ **Plans by Arona council** to raise the annual property tax (IBI) by 18 per cent have been slammed as "abusive" by the opposition. The corporation's Finance Committee approved a proposal to increase the rate to 0.59 per cent of the property's rateable value and the measure is almost certain to receive the formal green light at the next full council meeting. Opposition councillor Paco García Santamaría criticised the move, which will raise an estimated 3.6 million euros for the municipal coffers, on the grounds that households and businesses in the town are in no position to dig deeper into their

pockets due to the effect of interest rate rises on mortgages and the fall in tourist revenue.

"There are no cash-flow problems in Arona at present and therefore no need either for the IBI increase or the planned rise in the annual refuse collection charge, which the mayor wants to increase by 25 per cent" insisted García, who complained that his party was not even consulted on the proposals.

Paco García Santamaría said his party wasn't consulted on the proposals



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