



## GUÍA DE ISORA

# A renewed Easter display



↑ *Guía de Isora's Easter floral tributes are innovative and interesting*

Between April 18 and 21, no less than twenty-one floral art installations will once again represent the Passion of Christ in the streets of Guía de Isora's town centre.

The event, considered unique in Spain, has been running for 11 years and continues to gain in popularity. Carlos Curbelo, master florist and director of the 'Pas-

cua Florida' celebrations, expressed his happiness with the event's development since its inception, and was pleased to announce further additions to the programme. These include a prelude to the activities on April 13 with the 'Amor Omnia Vincit' experience, a fusion of arts that Curbelo directs together with the also master florist Jordi



↑ *No corner is neglected*

Abelló. In addition, Burka Teatro will return to the town's streets on Holy Thursday to lead a tour of various installations, representing moments of the Passion with contemporary dance.

For Lorena Medina, Councillor for Culture, the yearly event is "one of the great cultural offerings of the municipality, together with Miradas-Doc". Medina explains that "this year we have the added complication of the pedestrianisation works in the urban area, but municipal technicians are working at full speed so that people who come, and there are more every year, enjoy the cultural event to the maximum."

Carlos Curbelo continued by saying that Pascua Florida is "completely integrated into the processional route of Holy Week and is nourished by it, but it's also true that it's become an alternative for many people who approach this religious celebration from another point of view. It is a different way of knowing and understanding the Passion".

## NEW ADVERTISING PLATFORM

## Wonderful Tenerife experiences

The Tenerife Island Council recently launched a new promotional space through its website [www.webtenerife.com](http://www.webtenerife.com), specifically targeted at wine and ecotourism offers.

These activities are aimed specifically at people who want to fill their holidays with special experiences and encounters. For example, a guided tour with cheese tastings in Teno Alto, a climbing tour in the Barranco de Los Arcos, a trip to do some stargazing, a visit to a banana plantation or a workshop on mojo or gofio production. The Turismo de Tenerife website receives around four and a half million visitors every year, who can now be redirected to this new page with just one click. Alternatively, those interested can also go directly to [experience.webtenerife.com](http://experience.webtenerife.com). The site is available in Spanish, English, German, Russian, French and Italian. On request, the various activities can also be booked directly. The aim is to give even smaller, unusual holiday ideas a space in order to be more visible. ■



Photo: Cab. Tenerife

↑ *A fascinating trip to Mount Teide for some stargazing*

# PASCUA FLORIDA

FROM APRIL 18 - 21

SATURDAY, APRIL 13, 2019. AT 8.30PM  
GUÍA DE ISORA MUNICIPAL AUDITORIUM

## AMOR OMNIA VINCIT

CONTEMPORARY DANCE · MUSIC · FLORAL ART  
Created and directed by: CARLOS CURBELO and JORDI ABELLÓ



EASTER 2019 | GUÍA DE ISORA

COLABORAN:

